

# Portfolio Management

Tailored solutions for strategic resource allocation



6700 Woodlands Pkwy, Suite 230-267 • The Woodlands, TX 77382  
Phone: 281.292.2344 • Fax: 281.292.1190  
info@stratgaming.com • www.stratgaming.com  
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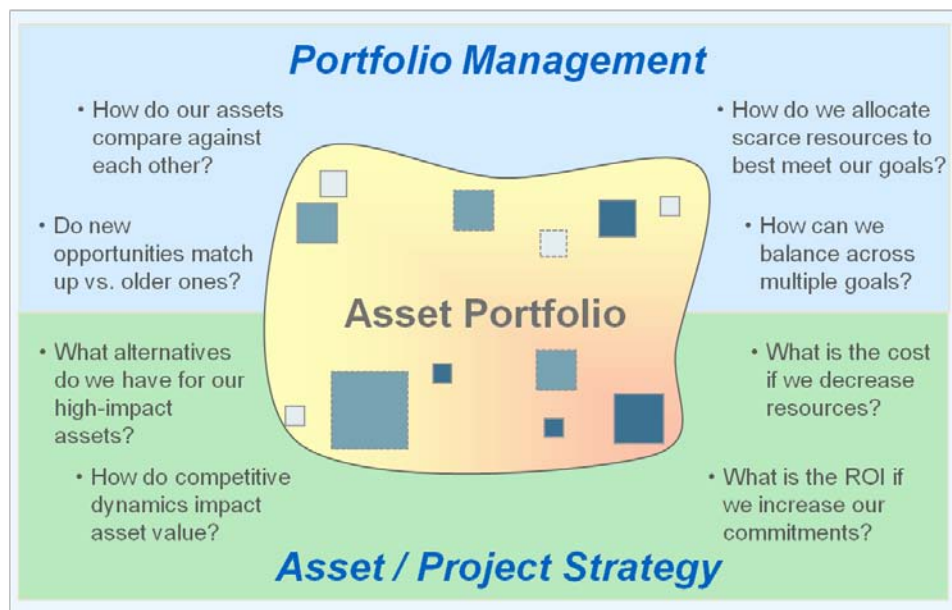
To manage highly complex portfolios strategically, savvy executives seek to understand the consequences of their resource-allocation decisions. Gaining such insight is no small matter.

Portfolio management is about balancing multiple tradeoffs. Hence, portfolio analytics need to facilitate comparisons of value vs. risk and short- vs. long-term value. The analytics also need to clarify the implications of constraints on money, key personnel, and other resources.

Complicating matters further, there is a need to provide apples-to-apples comparisons of very different assets and opportunities, and the level of strategic effort should vary based on potential value and required level of resource commitment. For high-impact assets and opportunities, strategy must deliver insight into the implications of uncertainty about technical outcomes, competitive dynamics, or both.

Executives should also demand a portfolio management process that facilitates real-time decision-making. Annual portfolio reviews are useful for establishing context and agreeing upon goals, but decisions need to be made about assets and opportunities throughout the year.

Addressing all these issues and requirements is a tall order, yet one-size-fits-all approaches to portfolio management are all too common. Such approaches drain value by creating analytic paralysis, encouraging simplistic cost-cutting, failing to surface competitive blind spots, or forcing decisions based on limited information about tradeoffs.



SGG's approach to portfolio management eschews one-size-fits-all approaches and is tailored to fit executives' particular needs. We deliver creative and practical, action-oriented solutions that enable executives to effectively make apples-to-apples comparisons, see tradeoffs clearly, embrace uncertainty, understand and shape the competitive landscape, and make real-time decisions. Our deep experience and command of multiple cutting-edge methodologies give us unrivaled flexibility to address strategic management of your portfolio effectively.

If you would like to discuss SGG's approach to your portfolio strategy, please contact us.

SGG is uniquely positioned to help our clients find the right answers to their key business challenges.

With our proven, cutting-edge methodologies and extensive industry experience, we help our clients develop robust, proactive strategies and tactics that:

- Resolve their most difficult strategic dilemmas
- Maximize value capture and minimize risk
- Build and leverage strong internal alignment
- Save time and effort

SGG has helped its clients add billions of dollars in value to their businesses.

SGG's Industry Experience:

- Oil & Gas
- Energy
- Life Sciences
- Technology
- Chemicals
- Manufacturing
- Consumer Products