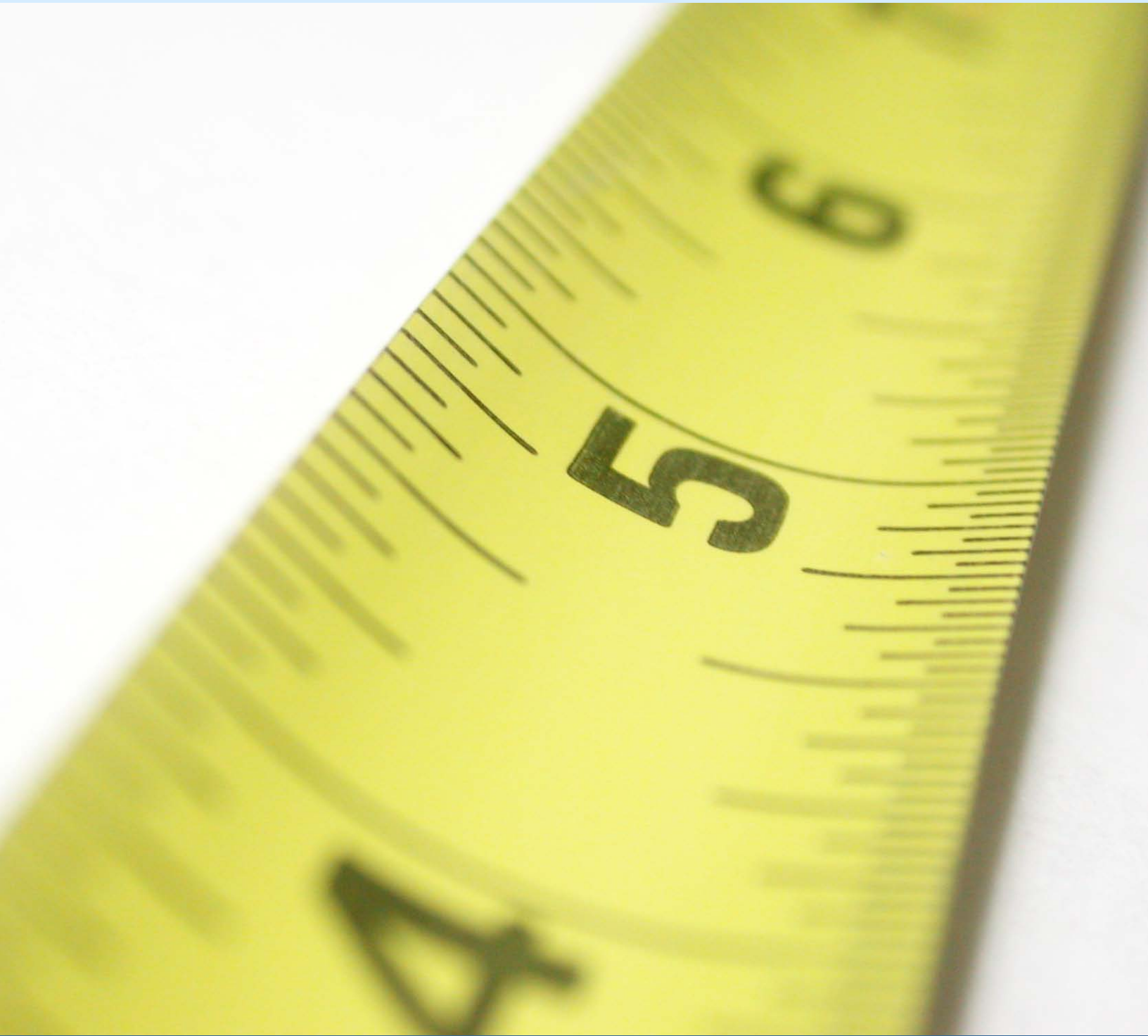


Valuation Modeling

Understanding implications and value drivers



6700 Woodlands Pkwy, Suite 230-267 • The Woodlands, TX 77382

Phone: 281.292.2344 • Fax: 281.292.1190
info@stratgaming.com • www.stratgaming.com

© 2011 SGG. All rights reserved

Valuation Modeling

Understanding implications and value drivers

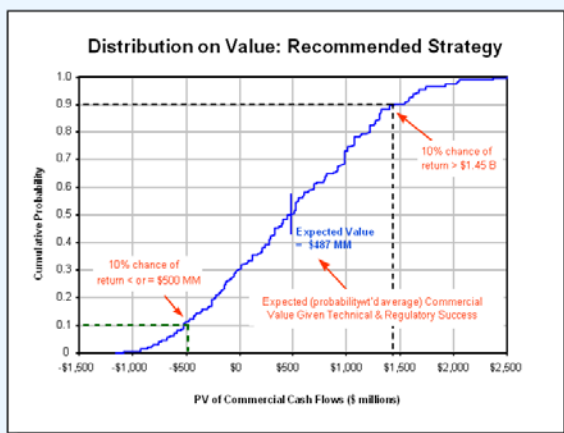
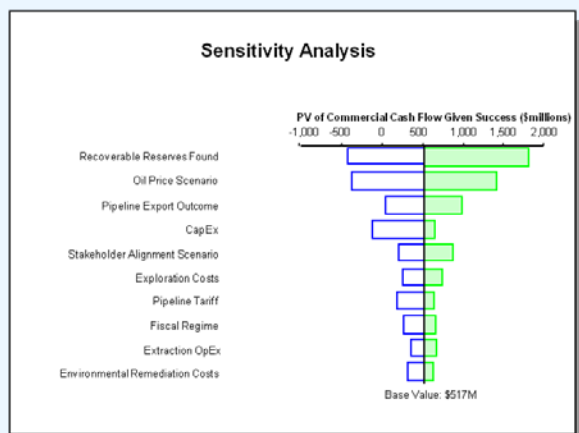
At the heart of all business strategy and portfolio issues – however complex – are the same questions: what are the implications of different courses of action and what are the underlying value drivers? In anything but the most simple situation, getting answers to these questions requires well structured and thorough analysis. This analysis must also be efficient, which requires a combination of sophisticated methods and artful judgment.

SGG consultants have decades of experience in tackling valuation analysis across a wide range of industries and problem types. We have taught and coached numerous Fortune 100 companies in how to conduct rigorous analysis better and faster.

We take a disciplined approach to valuation modeling. We first ensure there is quality framing and structuring of the problem. Second, we design our models to be clear, flexible, and ultimately transportable to our clients. Third, we work to obtain or derive quality inputs, whether these are data-driven or based upon expert assessment. Finally, in conducting and interpreting the analysis itself, we test for robustness and work to simplify and present final results in a clear manner.

SGG applies this discipline irrespective of whether the underlying need is portfolio analysis or a strategy issue requiring decision analysis, real options, or Strategic Gaming.

Sensitivity and probabilistic analysis enable efficient analysis and robust insights into complex problems



The strength of SGG's valuation capabilities allows us to tackle demanding problems and derive clear and robust insights in situations that would leave many stumped. We enable executives to effectively make apples-to-apples comparisons and see tradeoffs clearly, taking into account all relevant uncertainties.

If you would like to discuss SGG's approach to valuation modeling and how it could help with problems you face, or you are looking to upgrade your organization's capabilities, please contact us.

SGG is uniquely positioned to help our clients find the right answers to their key business challenges.

With our proven, cutting-edge methodologies and extensive industry experience, we help our clients develop robust, proactive strategies and tactics that:

- Resolve their most difficult strategic dilemmas
- Maximize value capture and minimize risk
- Build and leverage strong internal alignment
- Save time and effort

SGG has helped its clients add billions of dollars in value to their businesses.

SGG's Industry Experience:

- Oil & Gas
- Energy
- Life Sciences
- Technology
- Chemicals
- Manufacturing
- Consumer Products

