

War Gaming Simulations

Putting on other players' shoes



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War Gaming is a valuable technique to gain understanding of amorphous situations through role-playing simulations in which the participants take on the perspectives of different players. It can be used to energize teams and provide useful, qualitative insights.

The specific benefits of a well-run war gaming exercise include: broadening team thinking, identifying plausible end states, identifying key competitive challenges, discovering new options, and development of a prioritized list of actions.

For some issues and clients, war gaming provides the needed benefits. In many cases though, SGG finds that war gaming as a standalone exercise does not provide sufficiently clear direction and robust results. A strategy effort that goes beyond the war gaming itself is often necessary to get to sufficiently deep and reliable strategy recommendations.

For most cases, therefore, SGG prefers to use war gaming exercises in one of two ways. They can be used early in a project to help improve the problem framing and structuring and to get teams energized and thinking more broadly. Alternatively, we may use the role-playing of a war gaming exercise to practice, test, and refine tactical prescriptions that follow from a Strategic Gaming exercise.

War Gaming Simulation



Simulation address issues like:

- What might happen? What is likely or unlikely to happen?
- What are the key determinants of what will happen?
- Motivations that would drive actions by others one way or the other
- Possible states of the world (and how we get there)?
- What we can do to best influence others?
- What questions need to be addressed to have a resilient strategy going forward?

SGG is highly skilled at framing, developing and running small or large war gaming exercises. We have facilitated sessions involving up to ten different players and dozens of participants. We also understand the strengths and limitations of war gaming, and how the simulations can complement Strategic Gaming exercises.

If you would like to discuss SGG's approach to war gaming simulations and how it could help you with the problems you face, please contact us.

SGG is uniquely positioned to help our clients find the right answers to their key business challenges.

With our proven, cutting-edge methodologies and extensive industry experience, we help our clients develop robust, proactive strategies and tactics that:

- Resolve their most difficult strategic dilemmas
- Maximize value capture and minimize risk
- Build and leverage strong internal alignment
- Save time and effort

SGG has helped its clients add billions of dollars in value to their businesses.

SGG's Industry Experience:

- Oil & Gas
- Energy
- Life Sciences
- Technology
- Chemicals
- Manufacturing
- Consumer Products